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EMA and Cadence Extend Channel Partner Contract To Sell Complete Line of PCB Design Tools

Rochester, NY (April 13, 2011) – EMA Design Automation™ (www.ema-eda.com), a full-service provider of mechanical and electrical CAD tools, today announced the extension of its Channel Partner Contract with Cadence® Design Systems. This extension allows EMA to sell and support the full Cadence Allegro® and OrCAD® product lines.

“Our customers’ needs vary greatly, from simple schematic capture requirements to complex front to back PCB design needs,” said Manny Marcano, president and CEO of EMA. “Cadence PCB products, along with EMA’s products and services, give our customers a wide array of solutions to meet their needs. With the scalability provided by the OrCAD and Allegro product lines, we can provide increasingly more capable solutions as our customers’ needs grow in complexity.”

EMA’s methodology offering is essentially an electronic design ecosystem for the workgroup. Cadence PCB design tools are the core of that environment, and everything else revolves around that core and is completely dependent on it.

“EMA has been a great Channel Partner for Cadence,” said Charlie Giorgetti, vice president, worldwide PCB sales and service at Cadence. “Not only do they represent the Cadence PCB solutions well to our customers, but they can add other products and services that give our customers a complete solution customized to suit their PCB design challenges.”

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For more information about EMA's products and services, please visit www.ema-eda.com or call 800-813-7494.

About EMA Design Automation, Inc.

EMA Design Automation is a leader in product development solutions offering a complete range of electrical and mechanical CAD tools, product lifecycle management systems, services, training, and technical support. EMA is a Cadence® Channel Partner serving all of North America, an Autodesk Authorized Value Added Reseller, and is an Authorized North American Distributor of Aldec® Active-HDL™. EMA manufactures the Component Information Portal™ (CIP), TimingDesigner®, and CircuitSpace, and all are distributed through a worldwide network of value added resellers. EMA is a privately held corporation headquartered in Rochester, New York. Visit EMA at www.ema-eda.com for more information.

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