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EMA Expands Its RoHS/WEEE ‘Design for Compliance’ Solution with the Introduction of the EMA Engineering Data Management Solution

“Implementing our Engineering Data Management solution provides a ‘Design for Compliance’ methodology allowing engineers to control and streamline the engineering data that is generated in the design of their products,” said Manny Marcano, President and CEO of EMA Design Automation.

Rochester, NY (December 8, 2005) – EMA Design Automation(TM), a full-service provider of Electronic Design Automation (EDA) solutions, today announced the availability of the Engineering Data Management(TM) (EDM(TM)) suite to help engineering teams create RoHS/WEEE-compliant products. EDM is a database management system that enables companies to have detailed control over all product design data with specific emphasis on environmental compliance material content. The EDM environment supports various versions of RoHS data including both RoHS 5 (NIE exemption) and the general RoHS 6 requirements. The EDM system can manage all relevant product design data including both ECAD (electrical) and MCAD (mechanical) with the capability to create RoHS/WEEE reporting documentation.

EDM is an environment that provides functions such as BOM versioning, ECO generation, full library and workflow management, and document archival for the engineering work group. This gives the design engineers full control over the data enabling them to provide more consistent, higher quality information, which later can be incorporated into enterprise PDM/PLM and ERP systems.

"We've been integrating RoHS/WEEE data into companies' PCB design flows and found that they have a pressing need to manage RoHS/WEEE compliance information and product design data within their engineering teams," said Marcano. "To address the environmental compliance issues that affect today's designs we have created the Engineering Data Management (EDM) solution."

As part of EMA's commitment to mitigate the risks driven by the RoHS/WEEE directives, it has also established the EMA Services Sales Team - a focused group of professionals available to customers for consulting services and support. The EMA Engineering Data Management (EDM) suite is available now starting at \$25,000. For additional information, visit www.ema-eda.com/services/EDM or call EMA at 800-813-7494, extension

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About EMA Design Automation, Inc.

EMA Design Automation, Inc. is a full-service provider of Electronic Design Automation (EDA) solutions including software tools, consulting services, product training, and technical support for the entire PCB design process. EMA was founded in 1989 and has been a Cadence distributor since 1998. Staffed with experienced engineers, EMA offers EDA design solutions tailored to the needs of each individual customer. EMA is a privately held corporation headquartered in Rochester, New York. Visit EMA at www.ema-eda.com for more information.

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