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EMA Announces Single User Version of Digi-Key Integration

Popular integration with Cadence OrCAD Capture CIS is now available as an out-of-the-box solution with no customization required.

Rochester, NY (August 12, 2008) – EMA Design Automation™ (www.ema-eda.com), one of the world's largest Electronic Design Automation Value Added Resellers, today announced a single user version of the EMA Component Information Portal (CIP™) that gives engineers access to the Digi-Key® part database through Cadence® OrCAD® Capture CIS. “With our initial introduction of CIP, we received considerable interest from larger companies looking to improve their part selection processes,” said Manny Marcano, president and CEO of EMA Design Automation. “However, we also found significant interest from individual users and smaller organizations with similar, but more basic needs.”

To satisfy this broader market, the EMA Component Information Portal is now available in two versions: CIP and CIP Enterprise. Both systems include:

- **Digi-Key Interface:** allowing users to populate their CIS database directly from Digi-Key along with all related part information. These newly imported parts come in as temporary parts, providing differentiation between new parts and approved parts. CIP Enterprise supports multiple users with different access rights, allowing an organization to implement a part approval process and adding a level of protection to help maintain the integrity of their CIS database.

- **Starter CIS Database:** comprehensive design with 200 parts including parametric data, datasheets, OrCAD Capture CIS symbols, and Cadence Allegro® footprints. CIP comes with a simplified Microsoft Access database that accommodates all part types in a single table. This makes administration much simpler for the single user. CIP Enterprise includes a Microsoft SQL Server database with device specific tables and can be customized to fit the specific needs of the enterprise. A typical customization is an enterprise integration allowing the CIS database to hold data from corporate sources such as an ERP or PLM system.
- **Web-Based Solution:** providing access to the Component Information System (CIS), giving Engineering and Procurement a more effective way to update the CIS database.
- **Weekly CIP Webinars:** hosted by EMA every Tuesday.
- **Competitive Price Point:** pricing for the CIP system starts at **\$995** plus annual maintenance for the single user version.

Design engineers use Digi-Key extensively during the product design phase. Having accurate information on orderable parts right in the design environment makes the design process more dynamic and the BOMs more complete. This innovative, “out-of-the-box” solution means design engineers can be productive immediately. When looking at the time spent obtaining and maintaining correct part information, companies will find that CIP provides a very fast return on investment.

For more information about the EMA Component Information Portal, visit www.ema-eda.com/CIP or call 800-813-7494 and sign up for a demonstration webinar. Learn how to get Digi-Key data onto the design desktop, how to get better control of the CIS database, and how to ensure a more reliable and shorter design cycle.

About EMA Design Automation, Inc.

EMA Design Automation offers leading product development solutions including a complete range of product lifecycle management systems, electrical CAD tools, mechanical CAD tools, consulting services, training, and technical support. EMA is a Cadence® Channel Partner serving all of North America and a PTC Partner addressing the product development needs of companies globally. EMA manufactures TimingDesigner®, a static timing analysis solution, and distributes it through a worldwide network of value added resellers. EMA is a privately held corporation headquartered in Rochester, New York. Visit EMA at www.ema-eda.com for more information.

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